



Consultant recruitment pack

**Chief Executive Officer,
All.Can International**

November 2019

1. About All.Can International

All.Can is a multi-stakeholder initiative working to improve the efficiency of cancer care – where we define inefficiency as any aspect of care that does not focus on what matters most to patients. All.Can brings together an international platform (All.Can International) and 15 national All.Can consortia around the globe.

All.Can International's mission is to **drive sustainable healthcare solutions for everyone affected by cancer**. Through research, collaboration and exchange of best practice, we aim to develop actionable policy recommendations that improve cancer care for all.

We believe the most effective way to create change is to ensure all stakeholders have an equal seat at the table. All.Can International's membership therefore includes representatives from patient organisations, policymakers, healthcare professionals, research and industry.

For more information, please see our website: www.all-can.org.

2. Role of the Chief Executive Officer (consultant)

All.Can international is currently an informal network supported by a Secretariat, but is establishing itself as a formal NGO in January 2020. We are looking to recruit a Chief Executive Officer (CEO) to lead the organisation into this exciting next phase and help the organisation grow into a sustainable platform to help it achieve its mission over the years to come. The role is expected to be 80% FTE on a consultancy basis, with flexibility for the right candidate.

To lead this strategic development, we are looking for an experienced and highly motivated consultant, who will act as the CEO and main representative of All.Can. The CEO will be expected to shape the direction of All.Can's strategic plan and help establish it as the go-to organisation focused on improving the efficiency of cancer care. In addition, they would develop member and funder outreach and enhance the positive visibility for All.Can externally.

3. Key deliverables

Developing All.Can International as an NGO

- Leading All.Can International's transitional plan as it becomes a fully developed NGO, working closely with the current Secretariat as it tails off its secretariat duties to ensure the change is effectively and sensitively communicated to all parties
- Overseeing the legal entity set-up of All.Can International as a Brussels-based NGO, including developing robust governance structures and implementing statutes and bylaws
- Identifying & embedding optimal composition of support staff for All.Can International (i.e. the new secretariat), ensuring successful legal and fiscal transfer from the current secretariat
- Ensuring accountability to the Board of Directors over all aspects of the NGO.

Leading the strategic direction for All.Can International

- Providing strategic leadership, working closely with the Board of Directors to develop the direction of All.Can International
- Leading the development and execution of a strategic plan, including ensuring successful implementation of relevant research, policy and stakeholder engagement activities that will help advance the mission of the organisation
- Developing a sustainable operational and financial model, ensuring multi-year funding and diversification of funding sources.

Representing All.Can International

- Being the external representative of All.Can at all relevant fora and events
- Building lasting collaborations and relationships with highly impactful stakeholders at a European and international level
- Supporting the expanding network of All.Can across the globe by providing strategic counsel to national All.Can initiatives as appropriate
- Developing communication and engagement strategies to further establish All.Can International's presence within the cancer community.

4. Role specification

The consultant should be an energetic senior executive with a strong cancer community network, set up as an independent/freelance consultant, with extensive, 15+ years public affairs, policy engagement and executive leadership experience gained at European and international level, either in a non-profit association/federation or in industrial/commercial corporation.

This role requires an open, energetic, flexible and inclusive leadership style with a clear understanding of how to manage multi-sectoral collaboration. The position further requires a balanced combination of strategic thinking, financial acumen and execution skills, strong interpersonal, relationship building and communication competencies, as well as a driven, entrepreneurial, innovative, flexible and hands-on management approach.

The candidate would need to meet the following criteria in order to apply:

- Former experience of managing an international non-profit organisation
- Good understanding of the healthcare sector and policy landscape, with experience in oncology a strong asset, but not essential
- Able to lead and motivate an international and multicultural, multidisciplinary volunteer Board including experts in their field, and drive an inclusive and cohesive strategy effectively, leaning on the statutes for the group
- Able to steer a long-term vision, with mid-/short-term strategies and actions related to research programmes, public policy engagement and communications.
- Experience in working with private-sector members and steering sustainable and compliant funding/financial strategies
- Understand the EU policy landscape; have strong stakeholder connections and a network, as well as a good understanding of the health policy landscape in countries outside Europe
- Experience in working closely with patient organisations and good understanding of the issues and approaches involved with patient advocacy
- Ability to travel at least 50% of the time; ideally based in Brussels
- Have a service mindset with an unwavering commitment to quality and data-driven performance evaluation, and possess strong sense of integrity, positive attitude, mission-driven, and self-directed
- Fluency in English is necessary and other European languages are an asset.

5. Offer

One-year renewable contract and competitive fee for an independent/freelance consultant.

It is expected that this role would require 80% full-time equivalent (FTE), with flexibility for the right candidate.

Ideal starting date: February 2020.

6. To apply

All applications will be treated confidentially. Candidates are invited to send their application in the form of a CV and cover letter via email addressed to Suzanne Wait, All.Can Secretariat, c/o The Health Policy Partnership: recruitment@hpolicy.com by **23.00 CET, Friday 29 November**.

Candidates will be selected on the basis of their suitability for the post and will be invited for interview with a panel of All.Can members in Brussels between December 2019 and January 2020. Candidates will be offered the opportunity to discuss the position with the current Secretariat prior to interview.

The panel will submit its recommendations for the role to the All.Can Board of Directors for ratification. Subject to references, the CEO would be appointed in early 2020 and commence their role, ideally, in February 2020.