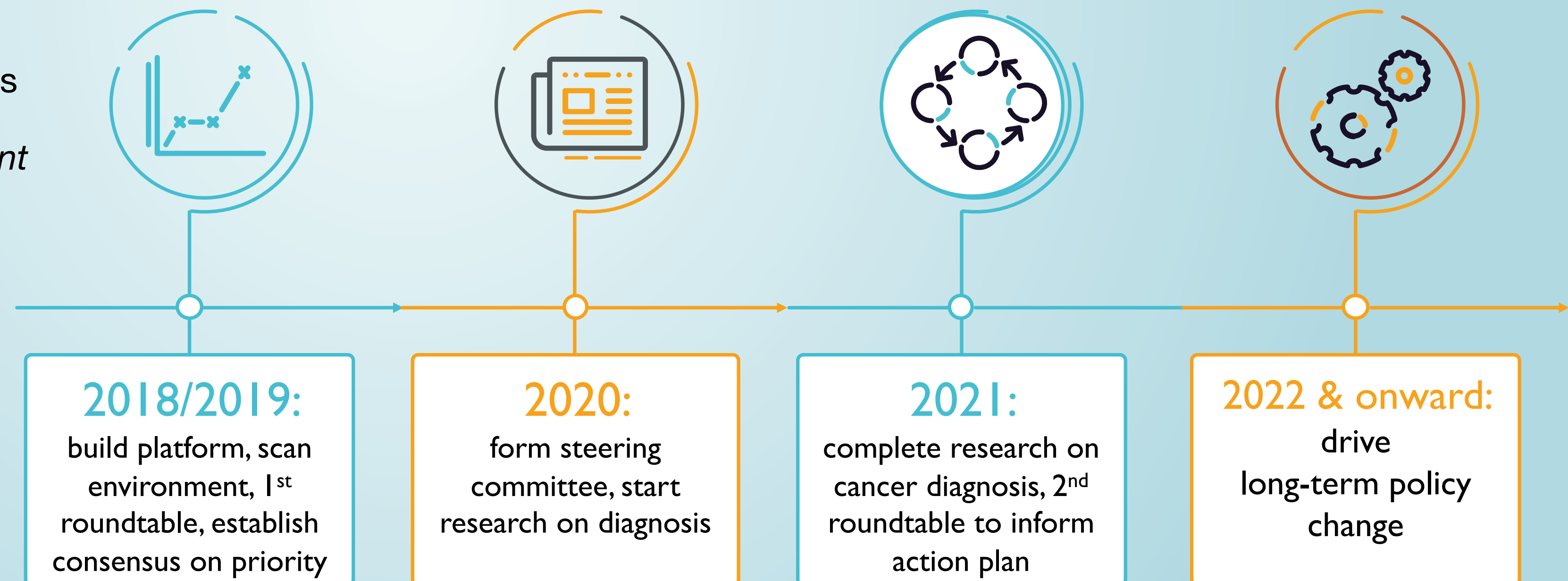# All.Can Canada

2022 Annual Report

Contents

2022 marked a new phase for All.Can Canada

The **Optimizing Diagnosis in Canadian Cancer Care** report was finalized and launched to the public on February 15, 2022 and positively received.

The findings and recommendations from the 'Optimizing Diagnosis' report were used to create a 3-year Strategic Plan with a Vision, Mission, Values, 5 Strategic Priorities, and 2 Enablers, plus a 1-year Operational Plan to guide the work of All.Can Canada. A new organizational structure to work towards long-term policy and professional behaviour outcomes was created with an updated patient-led, multi-stakeholder Steering Committee and three working groups to support the work of the network:

1. Evidence
2. Stakeholder Engagement, and
3. Knowledge Mobilization, which includes the work of the Mental Health Hub (previously the *COVID-19 Cancer Patient Support Hub*).

2018/2019:
build platform, scan environment, 1st roundtable, establish consensus on priority

2020:
form steering committee, start research on diagnosis

2021:
complete research on cancer diagnosis, 2nd roundtable to inform action plan

2022 & onward:
drive long-term policy change

Launch of 'Optimizing Diagnosis' research report
(February 2022)

- The **full report received 341 clicks**

  276 English   134 French

- The **5-page report summary received 287 clicks/downloads**

  209 English   123 French

- The report launch campaign on social media received:

  5,000 impressions   207 engagements

- A **media editorial** in Health Insight's 'Advancements in Cancer Care' campaign was published digitally on March 20, 2022

'Optimizing Diagnosis in Canadian Cancer Care'

New research report reveals 6 ways to improve cancer diagnosis

All.Can Canada

New Governance
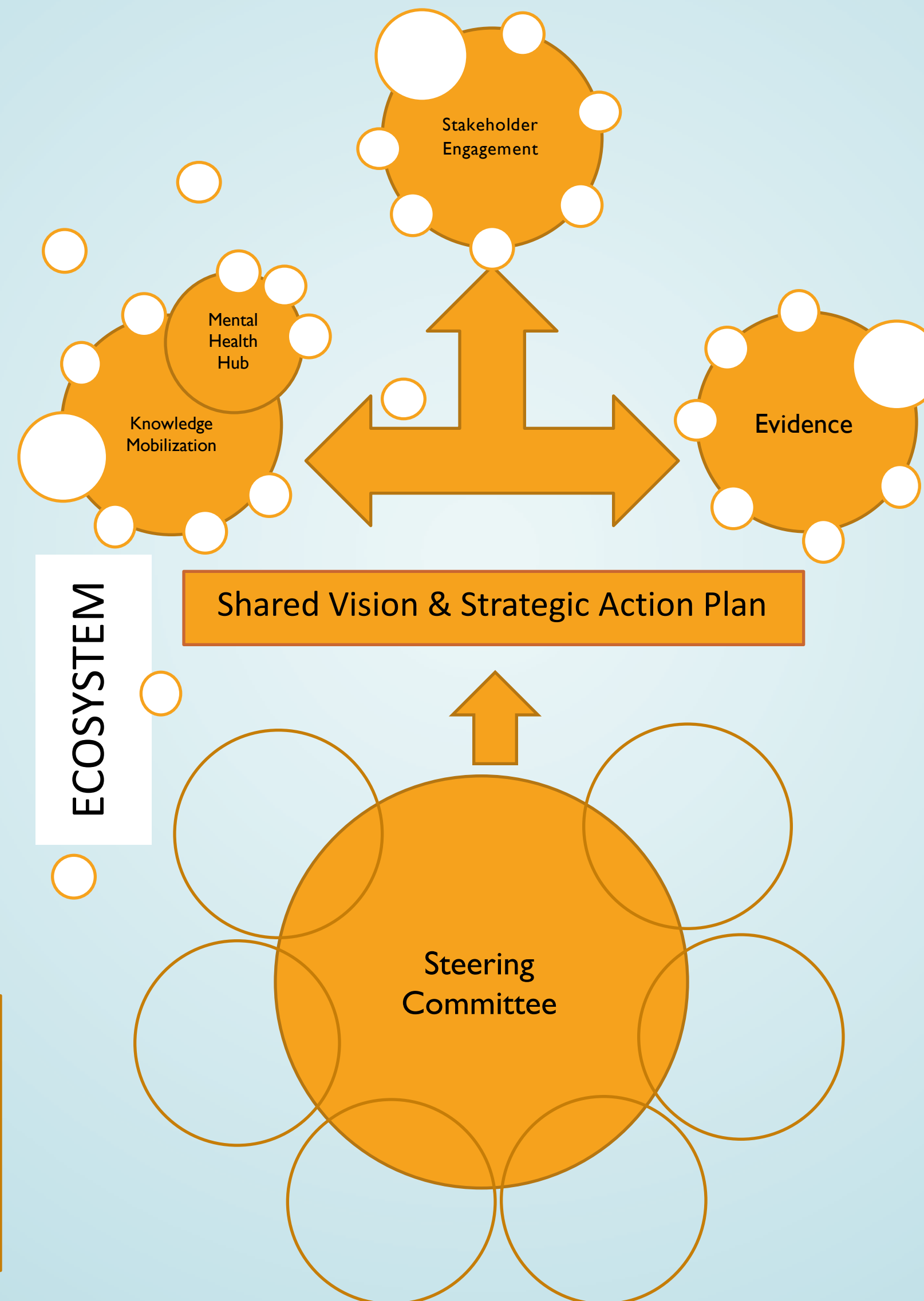
STRUCTURES & ROLES:

Steering Committee: Strategic stewards and champions of ACC; multi-stakeholder and patient-led (meet quarterly)

Working Groups: Action-oriented on implementation of strategic action plan; created and dissolved based on need or opportunities; leads/chairs are cross-appointed with Steering Committee (meet on as-needed basis, no more than monthly)

Secretariat: Ensuring shared vision and strategic action plan established and adapted; supporting aligned activities; establishing shared measurement and continuous communication; cultivating ecosystem ownership and engagement; advancing policy; and mobilizing resources

ENABLERS:

- Simple agreements (i.e., Terms of Reference)
- Collaborative leadership by ecosystem with patient partnership
- Secretariat for backbone support functions

ECOSYSTEM

Stakeholder Engagement

Mental Health Hub

Knowledge Mobilization

Evidence

Shared Vision & Strategic Action Plan

Steering Committee

WORKING GROUPS:

Knowledge Mobilization: Communication of research to organizations, people, and governments for real-world impact, such as to inform policy change or change professional behaviour

Stakeholder Engagement: Building and sustaining relationships with people who may be affected by ACC's recommendations or can influence the implementation of ACC 's findings and recommendations

Evidence: Identification of best practices, supporting evidence-based policy change efforts, and leading research, quality improvement, and performance management initiatives

Members

Steering Committee

Kathy Barnard, Save Your Skin Foundation
Louise Binder, Save Your Skin Foundation
Alexandra Chambers, Novartis Pharmaceuticals
Martine Elias, Myeloma Canada
Rachael Manion, Canadian Skin Patient Alliance
Christine Meisner, Amgen Canada
Josee Pelletier, Bristol Myers-Squibb
Jennifer Rayner, Alliance for Healthier Communities
Dr. Ambreen Sayani, Women's College Hospital, ON
Antonella Scali, Canadian Psoriasis Network
Filomena Servidio-Italiano, CCRAN
Cheryl Simoneau, CML Society
Christina Sit, Leukemia and Lymphoma Society
Eva Villalba, Quebec Cancer Coalition
Suzanne Wait, Health Policy Partnership
Caroline Wong, CEPPP
Dr. Janice Wright

Working Group Members

Louise Binder, Save Your Skin Foundation
Alexandra Chambers, Novartis Pharmaceuticals
Dr. Martin Dawes, Faculty of Family Medicine, UBC
Amy Hayes, AstraZenca
Lorraine Hudson, AstraZeneca
Rachael Manion, Canadian Skin Patient Alliance
Tim Marshall, Roche Canada
Stephanie Michaud, BioCanRX
Josee Pelletier, Bristol Myers-Squibb
Sara Rauhullah, AstraZeneca
Jennifer Rayner, Alliance for Healthier Communities
Antonella Scali, Canadian Psoriasis Network
Christina Sit, Leukemia and Lymphoma Society
Dr. Michael Smylie, Cross Cancer Institute, AB
Eva Villalba, Quebec Cancer Coalition
Natalie Verreault, Roche Canada
Suzanne Wait, Health Policy Partnership

Secretariat

Aurelia Roman, Research Analyst
Amy Rosvold, Project Lead
Leah Stephenson, Strategic Lead

Strategic Plan 2022-2024

Vision: Everyone in Canada can enter a seamless healthcare system, obtain a swift, accurate, and appropriately delivered cancer diagnosis, and achieve outcomes that matter most to them.

Mission: Led by patient groups and people with lived experiences of cancer, All.Can Canada is a national, multi-stakeholder platform for cancer care efficiency, with a preliminary aim of optimizing people's entry into cancer care through swift, accurate, and appropriately delivered diagnosis.

Values: Collaborative, Patient-Led, Prevention-Oriented, Evidence-Based, Equitable, Inclusive

Strategic Priorities & Enablers:

| Enhance Primary Care Provider Knowledge, Behaviour & Access | Promote Seamless Care, such as Patient Navigation | Support Appropriate Information & Effective, Equitable Communication Technologies | Promote Psychosocial Supports | Support Quality & Performance Frameworks |

Share Best Practices & Communicate

Build All.Can Canada's Capacity

#1. Enhance Primary Care Provider Knowledge, Behaviour & Access

Objectives:
- Map stakeholders (primary care educational bodies, policymakers, other key decision makers);
- Outreach and coordination of meetings to share findings and explore opportunities to advance recommendations;
- Publish findings in peer-reviewed journal(s);
- Prepare communications materials for meetings with these audiences

Progress:

- Undertook stakeholder mapping of jurisdictional policymakers (BC, Alberta, PEI, NB) and primary care provider educational bodies (with a focus on primary care bodies with educational mandates, starting with providers with referral powers such as family physicians and nurse practitioners).

- Prepared a two-page briefing note, used with all outreach letters, for these audiences.

- Outreach letters with briefing note sent to College of Family Physicians of Canada, Society of Rural Physicians, Nurse Practitioners Association of Canada, Canadian Pharmacists Association, New Brunswick and British Columbian Deputy Ministers of Health. Information about ACC shared with Alberta's Chief of Staff. Coordinated a meeting with BC's Deputy Minister of Health and two ADMs for January 2023.

- Met with policy makers from Alberta Health who requested best practice case studies as they become available and expressed alignment with ACC's findings and openness to collaboration going forward.

- Met with Alberta Cancer Diagnosis Initiative who were pleased that ACC's findings validated their own provincial co-design findings and expressed interest in ACC's best practice case studies; they will continue to update us on their progress as they move from co-design and prototyping to implementation in 2023; reached out to key stakeholders to learn more about Alberta's integrated provincial digital information systems

- Submitted manuscripts to peer-reviewed journals, *Journal of Cancer Policy* and the *Canadian Medical Association Journal*.

#2. Promote Seamless Care, such as Patient Navigation

Objectives:
- Identify relevant stakeholders and begin to engage and establish relationships with them;
- Identify best practices with demonstrated impact on seamless care;
- Publish findings in peer-reviewed journal(s);
- Support knowledge mobilization with these audiences

<u>Progress:</u>

- Shared full *Optimizing Diagnosis* report with CPAC before finalizing, influencing CPAC's Models of Care Toolkit through validation of our findings' alignment with their own internal scan.

- Published conference abstract in *International Journal of Integrated Care* (May 2022).

- Attended Canadian Association for Health Services and Policy Research (CAHSPR) conference, learning basics of patient navigation (e.g. no academic definition) and directed to recent articles on patient navigation by presenters at CAHSPR conference (Fedir Razumenko and Karen Tang).

- Held meetings with the Canadian Association of Nursing in Oncology (CANO); Attended their Navigation Special Interest group to learn more about nurses' roles in navigation; met with CANO's Chair of BC Chapter at CANO's Conference and received permission to give input into the navigation learning module they are developing with the deSouza Institute and run a survey and/or undertake a focus group amongst CANO's membership.

- Presented a 3.5-hour multi-stakeholder workshop at Canadian Association of Nursing in Oncology (CANO) Conference on Oct 27, 2022, engaging with oncology nurses as subject matter experts. Networked with them and disseminated materials at conference exhibit booth.

- Met with an oncology nurse navigator from North West Territories (NWT) who was an active participants at the CANO workshop to learn more about an inter-jurisdictional model of care created with Alberta for screening, diagnosis and care for colorectal and breast cancer patients from the NWT in Edmonton.

- Developed a methodology to assess best practices and search for new best practices, including those related to seamless care and navigation.

#3. Support Appropriate Information & Effective, Equitable Communication Technologies

Objective:
- Explore and identify relevant stakeholders related to data and technology needs to improve cancer diagnoses and begin to engage with them

Progress:

- Through participation on the Patients Redefining the Future of Healthcare in Canada Summit's Data Working Group and endorsement of the Declaration of Personal Health Data Rights, All.Can Canada has supported advocacy for implementation of the Pan-Canadian Health Data Strategy including 3 published OpEds and endorsement of letters sent to all F/P/T Ministers of Health, P/T Premiers and the Prime Minister from patient groups regarding the need for cooperation to develop and implement a national data management strategy across Canada.

- Supported an ACC member's participation at preliminary Canadian Cancer Data Strategy priority setting workshop (with CPAC and Canadian Cancer Society as co-leads).

- Participated in Canada Health Infoway's Digital Health Week (November).

#4. Promote Psychosocial Supports

Objectives:
- Explore and identify relevant stakeholders related to psychosocial supports and begin to engage with them;
- Define and identify best practices associated with this priority

Progress:

- Co-Chairs of the Mental Health Hub Sub-Committee presented a 20-minute oral abstract and Strategic Lead attended a CAPO Advocacy Committee meeting at the CAPO/IPOS Conference Aug 29 – Sept 1, 2022; ACC has completed CAPO's Advocacy Committee survey and indicated interest in contributing to their advocacy efforts as they build a national agenda.

- Coordinated a meeting with Nova Scotia policymakers (key contact met at CAPO and CANO conferences) who are working on a business case to make psychosocial oncology supports province-wide (taking place in Jan 2023).

- Conducted a user survey of the Mental Health Hub designed to gather insights to guide the redesign of the website; planned site redevelopment; undertook competition analysis; undertook some updates to current site in interim; and established criteria for resources to be shared.

Share Best Practices
& Communicate

Progress:

- On top of previously mentioned conference presentations, presented an oral abstract called "Optimizing Entry into Canadian Cancer Care Systems" at the first North American Conference on Integrated Care in October 2021.

- Presented "Optimizing Diagnosis in Canadian Cancer Care: Findings, Recommendations and Next Steps from a Multi-Stakeholder Initiative," a multi-stakeholder panel, at the ARCC (Canadian Centre for Applied Research in Cancer Control) Conference in mid-May 2022, moderated by Suzanne Wait, with panelists Dr. Michael Smylie, Dr. Martin Dawes, Dr. Jennifer Rayner, and Kathy Barnard.

- Presented ACC's findings and recommendations to All.Can International's National Initiatives Working Group meeting.

- Developed a methodology to assess the nominated practices that came out of ACC's research and identify those which seem to be best practices in terms of having a positive impact on cancer diagnoses and achieving outcomes that matter most for patients plus methods to identify new best practices and emerging ones.

- Established quarterly internal newsletter for all ACC members.

Build All.Can Canada's Capacity

Progress:

- Successfully recruited members for a patient-led, multi-stakeholder Steering Committee to provide strategic oversight and convened and facilitated three quarterly meetings.

- Successfully recruited members for three operational working groups (Stakeholder Engagement, Knowledge Mobilization and Evidence) to support the work of the initiative and worked with them regularly to operationalize ACC's Strategic Plan.

- Expanded funding and added a Research Analyst to ACC's Secretariat to effectively support the Evidence Working Group.

2022 Sponsors